

# **Bachelor of Business Administration**

# **Principles of Content Acquisition and Utilization 2**

Course Title	Principles of Content Acquisition and Utilization 2			
Course Code	ENG123	Course Type	Free Elective	
Credit	3	Contact Hours	45	
Prerequisites	None	Co-Requisites	None	
Duration	15 weeks	Class Type	Lecture	

SolBridge GACCS Objectives	%	Learning Objectives
Global Perspective	10	Approach reading new materials with confidence
2. Asian Expertise	10	2. Distinguish between fact and interpretation
3. Creative Management Mind	10	3. Use strategies to assist in comprehension
4. Cross Cultural Communication	50	4. Discuss readings with reference to the text
5. Social Responsibility	20	5. Give and receive constructive criticism among peers
		6. Develop techniques for being a self-sufficient reader

#### **Course Description**

This course is a practical and challenging reading course. It is designed for those students wishing to improve their reading skills in English. The emphasis of the course is on understanding vocabulary through context, punctuation, and key word indicators. The course builds vocabulary through the understanding of prefixes and suffixes. Students are taught how to take notes from reading that will produce better recall later. Course content is divided between speaking on a variety of subjects and providing solid reading skills for the future. This is level 2 course, students unsure of their English reading ability should consider ENG113.

### **Learning and Teaching Structure**

The course will be implemented as a combination of lectures, discussions, in-class writing, assigned writing, as well as individual and group assignments. Attendance and full participation in the Business Study Group is required to be considered for completion of the course.

The course will be conducted using a variety of textbook exercises, in-class handouts and multimedia tools designed to challenge students and provide practical skill development through guided discovery and practice.

Assessment	%	Text and Materials
Attendance	20	Title: Interactions 1 Reading
Assignments	20	Edition: 1st edition
Midterm Examination	20	Author(s): Elaine Kirn, Pamela Hartmann
Final Examination	40	Publisher: McGraw Hill
		ISBN-13: 978-0-07-126152-4

### **Course content by Week**

1	Course Overview, Personal Introductions, and Assessment
2	Unit 1: Academic Life around the World
3	Unit 2: Experiencing Nature
4-5	Unit 3: Living to Eat, or Eating to Live and Unit 4: In the Community
6	Unit 5: - Home – Presentation of Group Assignment
7-8	Review and Midterm Exam
9	Unit 6: Cultures of the World
10	Unit 7: Health
11	Group Presentations and Unit 8: Entertainment and the Media
12-13	Unit 9: Social Life and Unit 10: Sports
14	Individual Presentation
15	Review and Final Exam

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